





Technology Highlights

Chip

Substrate removal by CMP (Yield rate ♠)

Package

- Phosphor fabrication (Targeted bin rate
- Barrier-free packaging (Thermal resistance ♥)

Lamp

- Birdcage structure (Heat dissipation ↑)
- Omnidirectional light emission (~100% to Incandescent lamp)
- LED Outdoor Lighting (Public test since 2009)

Wireless

Control

- Doppler's based motion sensing (Auto-calibration)
- VLC for real-time location positioning (Accurate tracking)

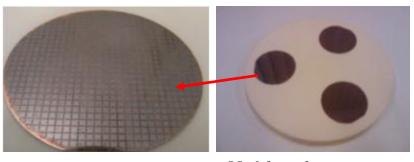


LED Sapphire Removal

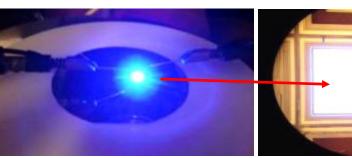
Chemical-Mechanical Process

- For efficient heat dissipation
- High yield, UNDER SPIN OFF
- 8 [5] US and 9 [6] China patents pending [granted]





Multi-wafer process

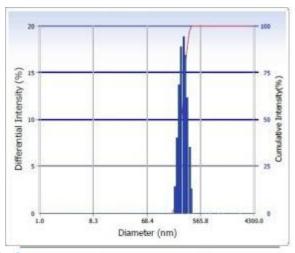


Function tested



High Performance Phosphor Fabrication

- Align with conventional dispensing process
- High SINGLE BINNING rate (~ 80%)
- Highest angular uniformity (≤ ± 50K in cool white)



289.6

Std. Dev.

46.7

Intensity Distribution
Peak Diameter (nm)

- Luminous efficiency reach 95% of conventional YAG Distribution Results (Contin)
- Compatible with ink-jet printing system
- 2 US patents pending



Phosphor Fabrication for high power LED



Single Binning Result

ASTRI's Phosphor Technology		Conventional Phosphor Technology			
Bin	Qty	Ratio	Bin	Qty	Ratio
E2	1058	79.07%	E3	4393	43.15%
F1	8	0.59%	E4	5190	50.98%
D4	4	0.30%	F2	140	1.38%
D3	28	2.10%	B5	18	0.18%
E3	237	17.71%	C4	112	1.10%
55% ↑		C 5	79	0.78%	
		D3	63	0.62%	
			G 1	146	1.43%
			G2	23	0.23%



CCT Angular Variation Benchmarking

Angle	ASTRI	Philips REBEL	Cree XP-G
Measured [0°, 90°]			
Max CCT	4991 K	6119 K	6302 K
Min CCT	4902 K	4248 K	4480 K
Mean CCT	4949 K	5184 K	5314 K
CCT Variation	[+42 K, - 47 K]	[+934 K, -936 K]	[+987 K, -834 K]

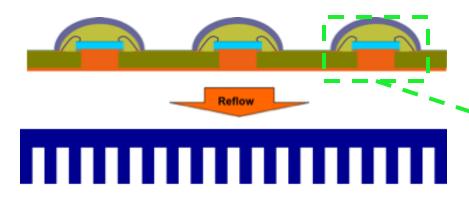
ASTRI Technology controls

Angular CCT variation in \pm 50K in cool white!

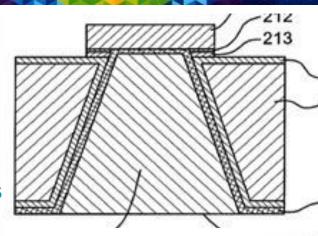


Barrier-free LED Packaging

- Zero interface (die to heat slug) structure
- ¹COB flexibility & ²CoHS performance
- Align with conventional optics packaging process
- Patent protection (US824,8803)
- Also available for component solution

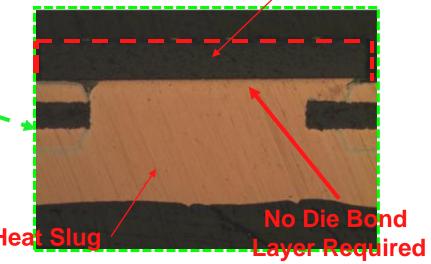


¹COB: Chip-on-Board; ²COHS: Chip-on-Heatsink



Barrier-Free Structure (US824,8803)

LED Chip





Barrier-free LED Packaging

Cost Analysis (Quotation from Cu-plating Company)

Supplier	Substrate	USD
Company A	Al MCPCB	1.98
Company A	FR4	0.3
Company A	FR4 (+10hrs plating)	1.28
Company A	FR4 (+15hrs plating)	1.5
Company B	Flex PCB	1.08

Note:

- 1)Ignoring all tooling cost
- 2) Quotation is based on 10K/month
- 3)Size of substrate: 53.5mm x 53.5mm
- 4)Cu electroplating cost on 53.5mm x 53.5mm substrate is USD 0.08/hr



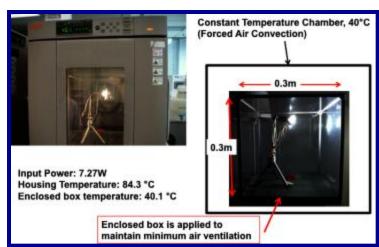
Birdcage Heat Dissipation

- Opened-space structure for maximizing heat dissipation
- Light weighted, fabricated by die-casting
- Strong patent protection: US7701055
 - & ZL200780043125.0
- 4 licensees (1 HK & 3 CN), mass production since 2007



7W Birdcage MR16 (50W Rep. Lamp)

- Lamp: 70 lm/W (LED:91 lm/W)
- 500 Im @ 7.2W (3000K, Ra: 85)
- CBCP: 2100cd @ 25° (¹BA)
- ${}^{2}\Delta T_{Housing} < 45^{\circ}C; \Delta T_{LED} \sim 56^{\circ}C$



¹BA: Beam Angle

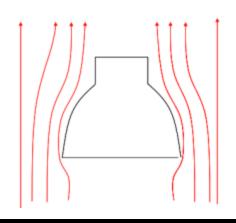
² Temperature rise reference to downstream ambient air, 40°C



Birdcage Heat Dissipation

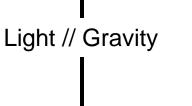


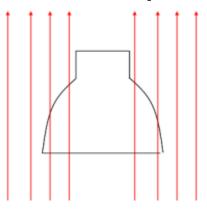
$$\Delta T = Q / (h * A)$$

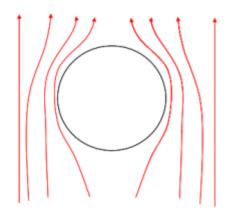


Birdcage MR16 Housing

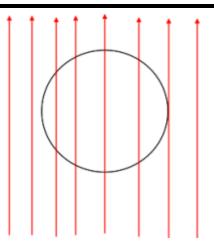
$$\Delta T = Q / (h * A)$$







 $Light \ \bot \ Gravity$



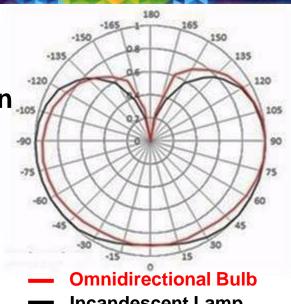


Omnidirectional Light Emission

- Identical incandescent bulb emission pattern
- Omnidirectional (>300°) light emission
- US & CN patents pending

40W / 60W Replacement Bulbs

- Beam angle: ~330°
- 40W: 485Im @ 6.5W (1CW) / 450Im @ 8W (2WW)
- 60W: 820Im @ 9.7W (CW)
- CRI: 70 (CW) / 80 (WW)



Incandescent Lamp





Outdoor Lighting

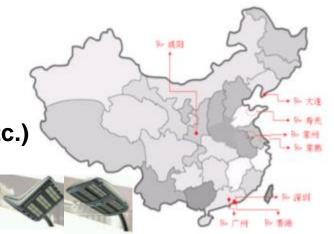
LED Streetlamp

 Multiple on-site installations & testing (TKO) Hospital, HKUST library, HKUST south gate & etc.)

- •7 licensees installed in 8 cities
- •7 patents pending (1 US & 6 CN)
- •2009 HKICT Best Lifestyle Silver Award

LED Corridor Lamp

- Twice the efficiency of CFL lamp
- Life tests in HKSTP & Tsz Ching Estate







Doppler's Effect based Motion Sensing

- **ONE wireless module TWO functions (motion sensing & signal**
 - transmission) \rightarrow (cost & size: \downarrow 50%)
- **Speedy** auto calibration (< 3sec.)
- Low power consumption (~0.1W)
- **Anti-false triggering algorithm**
- 2 US patents pending

PIR Detector Tempers Wireless Motion Sensor	
Ambient Light Detector Smoke Detector	or Staircase

	Company H	ASTRI
Operation Power	4W	1.6W
Detection Range	11m	11m
Calibration	-	Remotely Manual
Calibration Time	-	< 30 sec
False Alarm Prevention	-	Software
вом		↓46%
Module Size	45 x 75 mm ²	20 x 40 mm ²

Doppler Sensor Benchmarking





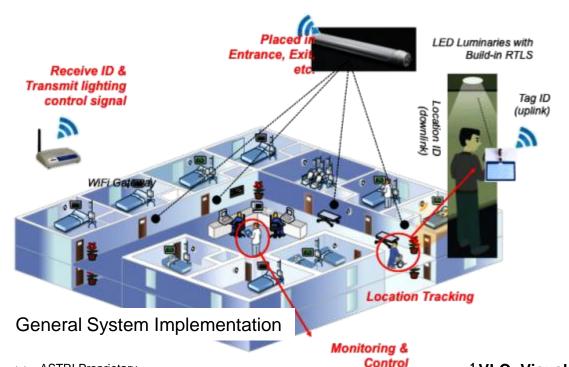
Wall Switch

Embedded Design



¹VLC for Real-time Location Positioning

- Use LED lamps as signal communication device
- Dual construction wifi / LAN general network &
 Zigbee (VLC transmitter) network in restricted area
- Aim for simple & fast data transmission







Performance

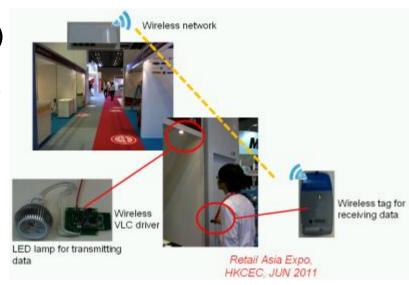
- Low light intensity variation (< 3LUX)
- Better tag sensitivity (↑40%)
- Long battery life (> 1 year)
- Accurate tracking

¹ VLC: Visual Light Communication



HK Retail Asia Expo 2011 in HKCC (Demonstration)

- Collect participants' visiting habit and provide them accurate information
- ASTRI's VLC technology (Wifi + Zigbee based VLC Transmitter coupled network) as backbone
- Integrated with commercial LED spot lamps & name tag for positioning
- No. of Booth: 180 (1 booth, 1 transmitter)
- Tag used: 1000 pcs run at the same time





End of Presentation

Thank you. Questions are welcome.

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